

Marion Hulot

UX RESEARCHER & DESIGNER



UX Researcher & Designer with a background in **cultural mediation, audience engagement, retail and bespoke tailoring**. I design digital experiences that make content accessible and engaging for diverse audiences, with **a focus on intercultural contexts**.

- +33 6 19 42 27 57
- contact@marion-hulot.com
- France · Open to relocation in SEA
- LinkedIn:** [linkedin.com/in/marionhulot/](https://www.linkedin.com/in/marionhulot/)
- UX portfolio:** marion-hulot.com

- UX Project: Ramakien Murals Experience*
- UX Project: Prosoon*
- UX Project: Hostel Booking App in Bangkok*

SKILLS

- User Research
- Information Architecture
- User Flows
- Personas
- Journey Mapping
- Wireframing & Prototyping
- Usability Testing
- Accessibility

TOOLS

- Figma
- Miro / FigJam
- Balsamiq
- HTML & CSS
- Notion
- Wordpress

LANGUAGES

- French – Native
- English – Professional Working Proficiency
- Thai – Elementary proficiency (actively studying)

EDUCATION

Master's Degree in Web Communication, Accessibility & UX Design (CAWEB)

University of Strasbourg, France | English-taught programme | 2025–present

Vocational Certificate in Bespoke Tailoring

Strasbourg | 2019–2020

Bachelor's Degree in Cultural Project & Audience Development

University of Lorraine

Master's Degree in Art Criticism

University of Strasbourg

Bachelor's Degree in Art History

University of Strasbourg

WORK EXPERIENCE

• Sales Assistant

Paraboot, ECCO, HappyWool, Strasbourg (FR)
2022–2025

Assisted customers in identifying their needs and preferences, developing strong listening, observation and problem-solving skills.

• Freelance Bespoke Tailor

Marion Hulot Couture, Strasbourg (FR)
2021–2024

Worked closely with clients throughout the design process, from needs assessment to final adjustments, ensuring personalised outcomes.

• Public Relations & Cultural Mediation Assistant

POLE-SUD, National Choreographic Development Center (CDCN), Strasbourg (FR)
2015–2019

Contributed to audience engagement initiatives and cultural mediation projects, helping diverse audiences connect with contemporary dance performances.